

FOR IMMEDIATE RELEASE | Thessaloniki, Greece – September 2025

# Catalyzing HealthTech Growth: EVOLVE2CARE Launches AccelUP Marketplace and €50,000 Open Call

**THESSALONIKI** — EVOLVE2CARE has officially launched the [AccelUP Marketplace](#), the digital “connective tissue” designed to match HealthTech innovators with specialized European testing sites. To stimulate the ecosystem, the consortium has announced a [€50,000 Open Call](#) (open since 17 March 2025) to fund “HealthTech Mini-Consortia” ready to pilot solutions in real-world environments.

The platform utilizes advanced [matchmaking algorithms](#) to connect SMEs with Living Labs that match their specific Technology Readiness Level (TRL). The Open Call targets three strategic Use Cases:

- 1. Hospital Discharge Management and Monitoring**
- 2. Remote Monitoring and Home-Based Care Optimisation**
- 3. Inclusive Technologies for Aging and Chronic Care**

## How to Apply: The EVOLVE2CARE Open Call

|                            |                                                                                                                                                                                                                                                                                                                                                                   |
|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Eligibility</b>         | Innovators (researchers, startups and SMEs in the HealthTech / Digital Health sector) teaming up with a certified Living Lab of the European Network of Living Labs (ENoLL) to form a mini-consortium.                                                                                                                                                            |
| <b>Funding</b>             | Total Open Call budget of €50,000, with up to €5,000 per proposal (mini-consortium of Innovator + Living Lab), paid to the Living Lab.                                                                                                                                                                                                                            |
| <b>Submission cut-offs</b> | 26 May 2025, 28 July 2025 and 6 November 2025 (17:00 Brussels time).                                                                                                                                                                                                                                                                                              |
| <b>Criteria</b>            | Excellence, impact and innovation potential, feasibility and implementation, and alignment with the project’s objectives (scored 0–5), including eligibility, technical and ethics evaluation.                                                                                                                                                                    |
| <b>How to apply</b>        | Register on the <a href="#">AccelUP Marketplace</a> , use matchmaking to form a mini-consortium, then register on the <a href="#">Sploro platform</a> to submit the application. Guidelines and FAQs: <a href="https://evolve2care.eu/open-call">evolve2care.eu/open-call</a> . Questions: <a href="mailto:helpdesk@evolve2care.eu">helpdesk@evolve2care.eu</a> . |

## Related News & Resources

- [EVOLVE2CARE Open Call – guidelines, eligibility criteria and FAQs](#)
  - [AccelUP in focus | Interview with the Project Coordination team of EVOLVE2CARE](#) (11 Sep 2025)
  - [Smarter Matchmaking in HealthTech Innovation – Digital Approaches](#) (21 Aug 2025)
  - [Smarter Matchmaking in HealthTech Innovation – Methodological Approaches](#) (26 Aug 2025)
- 

## About EVOLVE2CARE

EVOLVE2CARE is a Coordination and Support Action (CSA) dedicated to strengthening HealthTech experimentation in transitional care. The consortium brings together five leading organisations: Aristotle University of Thessaloniki (AUTH), the European Network of Living Labs (ENoLL), Sploro, Anthology Ventures, and VILABS.

**Funding Statement:** This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement N° 101158152.

## Media Contact

**Project Coordination:** Dr. Evdokimos Konstantinidis, Project Coordinator — Laboratory of Medical Physics and Digital Innovation, Aristotle University of Thessaloniki (AUTH) — [info@evolve2care.eu](mailto:info@evolve2care.eu)

**Communication & Dissemination:** VILABS — [info@vilabs.eu](mailto:info@vilabs.eu)

**Website:** <https://evolve2care.eu/> | [LinkedIn](#) · [YouTube](#) · [Facebook](#) · [Zenodo](#)